

SCOTT WORSNOP

SENIOR SOFTWARE ENGINEER | APPLIED AI | AUTOMATION | PRODUCT SYSTEMS

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PROFILE

Founder-engineer with 20+ years of experience building commercial software, automation platforms, data systems and infrastructure end-to-end. Built and sold an online video platform in a seven-figure acquisition to a NASDAQ-listed Silicon Valley company in my early twenties, then built a copyright and content-protection technology business from scratch. Current focus is applied AI, LLM-enabled workflows, agent/tool integration and operational SaaS products that connect real business processes with reliable software.

7-FIGURE EXIT	20+ YEARS	2009-PRESENT
Self-built online platform	Founder / operator / engineer	Content-protection technology business

EXPERIENCE

Founder / Product Engineer | Wuxxy 2026 - Present
Spain

- Designing and building a modular operational SaaS platform that connects CRM, leads and pipelines, staff, customer portals, support, workflows, tasks, content and training, communications, marketing attribution, reporting and third-party integrations.
- Own architecture and implementation across Laravel/PHP, Python, JavaScript, MySQL, REST APIs, RBAC/authentication, automated testing, Linux infrastructure and deployment.
- Integrated Microsoft Entra ID / Microsoft 365, Meta / WhatsApp and Google Ads capabilities into live operational workflows.
- Developing the platform toward multi-tenant SaaS operation, including tenant isolation, feature controls, provisioning, backups, domains and central administration.
- Current R&D includes operational AI, agent-assisted workflows and automated product documentation that can analyse code/UI changes and identify demonstrations requiring regeneration.

Founder & Technical Lead | ProTek Media / xTakedowns.com 2009 - Present
Spain

- Built the business and its technical infrastructure from scratch, combining software engineering, automation, operations, customer delivery and commercial ownership.
- Designed large-scale data collection, crawling, monitoring and processing systems for very large datasets, supporting content discovery, evidence handling, case management and high-volume copyright-removal workflows.
- Built internal tooling and automation to replace repetitive manual processes and improve throughput, consistency and auditability across the operation.
- More recently implemented substantial AI capability, including image-analysis tools, content matching and fingerprinting, and AI-assisted decision support for large-scale content-protection workflows.
- Built and maintained web applications, APIs, databases, deployment infrastructure and operational systems across PHP, Python, SQL/MySQL, JavaScript and Linux.
- The operation became one of Google's top historical copyright-removal submitters, providing a long-running real-world environment for high-volume automation and data engineering.

Founder / Developer | Online Video Platform Early career - 3 years
International / Silicon Valley acquisition

- Independently built, operated and iterated an online video platform during the early growth of consumer web video.
- Owned the product end-to-end: software development, infrastructure, operations, traffic, monetisation and commercial decisions.
- Sold the platform in a seven-figure acquisition to Hand Held Entertainment, a Silicon Valley NASDAQ-listed company, while in my early twenties.

SELECTED APPLIED AI & ENGINEERING WORK

- AI-assisted product documentation: developing tooling that analyses a software codebase, identifies product workflows and UI interactions, drives those workflows with Playwright, records demonstrations and flags documentation that becomes stale when the product changes.
- Operational AI: designing AI capabilities to work inside real business systems through structured tools, APIs, permissions and business context rather than as isolated chatbot experiences.
- Data and content intelligence: practical AI implementations for image analysis, matching/fingerprinting, transcription and other automation-heavy content workflows.
- Browser automation and ingestion: extensive use of Playwright, Selenium, BeautifulSoup and custom Python tooling for repeatable data acquisition, UI automation and workflow execution.
- Earlier SaaS/product systems include multi-tenant business applications with roles/permissions, billing, reporting, sales, inventory, customer management, consultation workflows and support tooling.

TECHNICAL SKILLS

Languages & Frameworks

PHP, Laravel, Python, JavaScript, SQL/MySQL, HTML/CSS, Node.js

APIs & Integrations

REST APIs, Microsoft Entra ID / Microsoft 365, Meta / WhatsApp, Google Ads, Firebase, WebSockets / WebRTC

Architecture

SaaS, multi-tenant systems, RBAC, database design, workflow engines, data pipelines, integration architecture

Data

Large-scale collection and processing, scraping/crawling, evidence systems, content monitoring, attribution and reporting

AI & Automation

LLM integrations, agent/tool workflows, image analysis, content matching/fingerprinting, Playwright, Selenium, BeautifulSoup

Infrastructure

Ubuntu/Debian, Nginx, PHP-FPM, SSH, systemd, cron, Git/GitHub, Docker networking, deployments, monitoring

Product & Delivery

Product discovery, commercial prioritisation, client communication, technical consulting, QA/testing, GDPR-aware operational design

Working Style

End-to-end ownership, ambiguous problem spaces, rapid prototyping, production hardening, continuous iteration

SELECTED SYSTEMS & PRODUCT EXPERIENCE

- Multi-tenant business software: built systems covering roles and permissions, billing, sales and receipts, vouchers, reporting, customer/product data, stock, consultation workflows, support tickets and super-admin controls.
- Real-time and media systems: hands-on experience with Node.js / Socket.IO, Firebase, WebSockets, WebRTC and video/content delivery workflows.
- Data acquisition and automation: long-running experience building scraping, crawling, aggregation and browser-automation systems, with a focus on repeatability, failure handling and operational scale.
- Legacy modernisation and integration: comfortable connecting older PHP/data systems with modern APIs, front ends, authentication providers and deployment infrastructure without interrupting live operations.

COMMERCIAL & LEADERSHIP

Founder-led career with direct responsibility for product strategy, customers, sales, prioritisation, technical operations, delivery and infrastructure. Comfortable translating between commercial objectives and implementation details, and making pragmatic decisions where requirements are incomplete or evolving.

LANGUAGES

English - fluent/native-level | Spanish - fluent/bilingual